

Description of Visuals of Publicity Video for the Guangdong Scheme

Description of visuals:	<p>Opening shot shows a happy senior couple, aged about 60 to 70. Wide shot shows them standing in a residential district in Guangdong.</p> <p>Super: Since October 2013</p> <p>The elderly man happily speaks to the camera.</p>
The elderly man says:	The Guangdong Scheme has been launched since October 2013
Description of visuals:	<p>The scene switches to another senior couple aged about 60 to 70 standing in front of the Wuyang Statue in Yue Xiu Park, Guangzhou. The husband puts his arm around his wife's shoulder. They smile happily to the camera.</p> <p>Super: Applicants aged 65 to 69 must satisfy income and asset requirements</p> <p>Scene then switches to another senior couple. Behind them we can see the Pearl River and Guangzhou TV Tower. They also smile happily to the camera.</p> <p>Super: Applicants aged 65 to 69 must satisfy income and asset requirements</p>
Male voice-over says:	Eligible Hong Kong elderly people aged 65 or above who reside in Guangdong can also receive Old Age Allowance
Description of visuals:	<p>Scene switches to an elderly woman at Liwan, Guangzhou. Sitting in a rattan armchair, waving a folding fan, she smiles happily to the camera.</p> <p>Scene then switches to an elderly man smiling happily to the camera. Behind him is a building on Shamian Island.</p> <p>Cut to consecutive close up shots of smiling faces of elderlies from previous scenes.</p> <p>Super: A special arrangement up to June 30, 2018</p>

Male voice-over continues:	They can benefit from the scheme without having to return and stay in Hong Kong for one year if they apply before June 30, 2018
Description of visuals:	Scene switches to close up of a hand filling in the Guangdong Scheme application form and the form being put into an envelope.
Male voice-over continues:	Just post the application form with copies of supporting documents and wait for an interview
Description of visuals:	Cut to consecutive close up shots of elderly men and women speaking to the camera.
The elderlies say consecutively:	Obtain application forms from Social Security Field Units or from the website of the Social Welfare Department or by calling the enquiry line Super: website: www.swd.gov.hk/gds and Guangdong Scheme Enquiry Line 3105 3266
Description of visuals:	Super reads: Guangdong Scheme Special One-Off Arrangement 1.7.2017 – 30.6.2018 Guangdong Scheme Enquiry Line 3105 3266 Logo of the Social Welfare Department
Description of visuals:	End shot cuts to the elderly woman sitting in the rattan armchair at Liwan speaking to the camera happily.
The elderly woman says:	Apply now!